OFFICIAL NOTICE NO. 6939

INVITATION TO SUBMIT BID
FOR THE USE OF COUNTY-OWNED LAND
FOR OUTDOOR ADVERTISING DISPLAY
AT GENERAL MITCHELL INTERNATIONAL AIRPORT
MILWAUKEE, WISCONSIN

Sealed bids for the use of approximately 1,765 square feet of County-owned land at General Mitchell International Airport, 5673 South 6th Street, Milwaukee, WI, for the purpose of placing an outdoor advertising sign will be received in the office of the Milwaukee County Clerk, Room 105, Courthouse, 901 N. 9th St., Milwaukee, WI 53233 until 2:00 p.m. CDT on August 6, 2014.

Each bid must be accompanied by a bid guaranty in the form of a Certified Check, Cashier's Check, or Money Order, made payable to Milwaukee County, without condition, in the amount of $500.00.

Bid forms may be obtained from the Administration Offices of General Mitchell International Airport, 5300 S. Howell Ave., Milwaukee, WI 53207 or from the Airport website at www.mitchellairport.com under the "Airport Information Business Opportunities" link.

Interested parties shall submit their bid on approved forms and be willing to enter into an agreement with Milwaukee County, based upon, but not limited to, the conditions outlined in the document entitled, "Information to Bidders" and the "Informational Draft Billboard Lease Agreement" which constitute the bid package documents.

The solicitation of proposals shall in no manner be construed as a commitment on the part of the County to make an award. The right is reserved by the County to waive minor irregularities in any bid, to reject any or all bids, to solicit new bids, or to accept any bid which is deemed to be more advantageous to the County.

OFFICIAL NOTICE NO. 6939

INFORMATION TO BIDDERS FOR THE USE OF COUNTY-OWNED LAND FOR OUTDOOR ADVERTISING DISPLAY AT GENERAL MITCHELL INTERNATIONAL AIRPORT MILWAUKEE, WISCONSIN

This Request for Bid requires the successful Bidder to operate and maintain, either through acquisition or new construction, an outdoor advertising display on the premises.

Lamar Advertising currently holds the right, under the terms of Airport Agreement No. OL-2003, to construct, maintain, and operate an outdoor advertising display on the premises. Para. 4(i) of that agreement requires Lamar to remove from the premises, at its own cost within 180 days after the termination of the agreement, all of its facilities. The termination date of Airport Agreement No. OL-2003 is November 30, 2014.

A. Milwaukee County (hereinafter referred to as the "County") requests bids ("RFB") from persons/firms interested in entering into an agreement for the use of County-owned land at General Mitchell International Airport for the purpose of placing an outdoor advertising sign.

B. The County seeks competitive bids from persons or firms for the use of approximately 1,765 square feet of County-owned land at 5673 S. 6th Street, Milwaukee, Wisconsin for the purpose of placing an outdoor advertising sign. The County reserves the right to reject any bidder which, in the County's opinion, does not demonstrate that it possesses adequate qualifications to perform the services required by this RFB. The County reserves the right to reject any or all bids and to advertise for new bids. The County reserves the right to waive minor irregularities and formalities in the bid process.

   More than one bid under the same or different names will not be considered. Reasonable grounds for believing that the bidder has an interest in more than one bid will cause the rejection of all bids in which the bidder is interested. One or all bids will be rejected if there is reason for believing that collusion exists among bidders and no participant in such collusion will be considered in future bids.

Bids will not be accepted from any bidder that is in arrears or is in default to the County upon any debt or contract or that is or was a defaulter upon any obligation to the County or has failed to perform faithfully any previous agreement with the County or has refused to enter into an agreement with the County after having been awarded same.

C. The submission of a bid shall constitute a firm offer for acceptance by the County within a period of ninety (90) calendar days from the due date for submission of all bids. Award of the agreement will be based upon the information supplied by the bidder in response to the attached Bid Form. The agreement to be signed by the successful bidder will be similar to the attached Informational Draft Billboard Lease Agreement. The Airport Director may grant additional time to execute the agreement if warranted.

D. The bid shall be made on the attached Official Notice No. 6939 Bid Form.

E. The term of the agreement for the use of County-owned land identified in this RFB shall be for a period of five (5) years, effective December 1, 2014.

If the owner of the sign presently located on the permitted property is not the successful bidder, the agreement execution may be delayed for a period of up to sixty (60) days for the removal of the existing sign and erection of a new sign, or for the consummation of the sale of the existing sign to the successful bidder.

F. The forms which must be completed and which must accompany a bid shall consist of:

1. Properly completed Bid Form (attached)

2. Cashier's Check, Certified Check, Bid Bond, Money Order, or Irrevocable Letter of Credit in the amount of Five Hundred and No/100 Dollars ($500.00).

G. Bids must be submitted before 2:00 p.m. on August 6, 2014 in a sealed envelope clearly marked on the outside as follows:

OFFICIAL NOTICE NO. 6939
BID FOR THE USE OF COUNTY-OWNED LAND FOR
OUTDOOR ADVERTISING DISPLAY AT
GENERAL MITCHELL INTERNATIONAL AIRPORT

County Clerk
County of Milwaukee
Room 105, Courthouse
901 North Ninth Street
Milwaukee, Wisconsin 53233

H. Each bid must be accompanied by a Cashier's Check, Certified Check, Money Order, payable without condition to Milwaukee County in the amount of Five Hundred and No/100 Dollars ($500.00). The security may be held by the County for a period no longer than One Hundred Twenty (120) days after August 6, 2014, at which time, if not before, the security will be returned without interest to all bidders except the successful bidder, which security will be held until an agreement has been executed.

I. Bidders must submit one (1) original and two (2) copies of the bid for evaluation purposes.

J. In the event of any discrepancy between this Information to Bidders and the final lease agreement approved by the County Corporation Counsel, the terms of the agreement shall prevail.

K. In the event of the default of the successful bidder or its refusal to enter into an agreement, the successful bidder shall forfeit the Five Hundred Dollar ($500.00) bid guaranty in order to compensate the County for expenses incurred during the agreement negotiation process. The County reserves the right to accept the bid of any other bidder and make an award of an agreement to such bidder, and to negotiate for the modification of any bid with mutual consent of the bidder.

L. Any questions or comments regarding this request for bids can be made <u>in writing no later than July 10, 2014,</u> addressed to:

Kathy Nelson
Airport Properties Manager
General Mitchell International Airport
5300 South Howell Avenue
Milwaukee, Wisconsin 53207
FAX: 414-747-4525
Email: knelson@mitchellairport.com

By July 17, 2014, responses to the written questions or comments shall be posted on the Airport website, www.mitchellairport.com, under the Airport Information Business Opportunities link in the form of an addendum to the bid document.

M. The agreement shall be awarded to the highest responsive and responsible bidder who correctly completes all of the elements contained in the Bid Form.

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BID FORM FOR
THE USE OF COUNTY-OWNED LAND
FOR OUTDOOR ADVERTISING DISPLAY AT
GENERAL MITCHELL INTERNATIONAL AIRPORT
MILWAUKEE, WISCONSIN

Date: _____

County Clerk
County of Milwaukee
Room 105, Courthouse
901 North Ninth Street
Milwaukee, Wisconsin 53233

Dear Sir:

The undersigned has read the specifications in the INFORMATION TO BIDDERS FOR THE USE OF COUNTY-OWNED LAND FOR OUTDOOR ADVERTISING DISPLAY AT GENERAL MITCHELL INTERNATIONAL AIRPORT; proposes to enter into an agreement with Milwaukee County commencing December 1, 2014, and ending November 30, 2019, for the use of County-owned land located at General Mitchell International Airport, Milwaukee, Wisconsin, as shown on Exhibit "A" of the Informational Draft Billboard Lease Agreement attached, as outlined in the INFORMATION TO BIDDERS; understands the meaning of the intent of same; and offers the following response to this Request for Bid (not to be less than $8,000.00 per year Actual Cash Bid Amount):

YEAR	ACTUAL CASH BID AMOUNT	ACTUAL CASH BID AMOUNT	
First Year	$_____	Fourth Year	$_____
Second Year	$_____	Fifth Year	$_____
Third Year	$_____	**TOTAL**	**$_____**

Please print all the following information EXCEPT FOR THE SIGNATURE:

_____ _____
Firm Name (if any) Authorized Signature

_____ _____
Signator's Name Title

_____ _____
Street Address City, State, Zip Code

_____ _____
Telephone Email Address