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## **CHOOSE MKE TO ADD FLIGHTS, JOBS, AND MILLIONS OF \$\$\$ TO OUR HOMETOWN**

**MILWAUKEE (October 21, 2019)** – Milwaukee Mitchell International Airport (MKE) today introduced a new campaign series featuring animated videos that aim to educate local travelers about the importance of starting their flights from MKE (yes, even international flights).



Results of the Airport's recent economic impact study show that if Milwaukeeans choose MKE over a Chicago airport, we could add new flights, hundreds of new jobs and more than \$200 million annually to Wisconsin's economy.

"MKE not only connects communities and businesses to the moments and markets that matter most around the world, it helps us fuel the connectivity, tourism and economic impact across the County," said Milwaukee County Executive Chris Abele. "As we ramp up our efforts to build an even better-connected travel hub, remember that airlines add flights where travelers board flights. When you pick MKE as your travel hub, you help us add new gates, expand amenities and improve service for travelers from curb to gate."

"More flights, more jobs and more money into our community will happen when we all choose to begin every flight from MKE," Airport Director Brian Dranzik added. "Connect to the world by air from MKE, not by car to ORD. Bypassing our hometown airport costs us all a lot more than we realize."

The multimedia campaign will run in a variety of locations throughout the remainder of the year. Visit the new campaign at [FlyMKE.com](http://FlyMKE.com).

*MKE currently offers nonstop flights to 40 destinations coast-to-coast, and 160 international destinations are available from Milwaukee with just one connection. MKE is served by Air Canada, Alaska, American, Delta, Frontier, Southwest, and United. The complete list of nonstop cities can be found at [mitchellairport.com](http://mitchellairport.com).*

*Milwaukee Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The Airport is entirely funded by user fees; no property tax dollars are used for the Airport's capital improvements or for its day-to-day operation.*

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