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SOUTHWEST JETS OFF TO SUNNY SAN DIEGO

Southwest launches 4th nonstop route from Milwaukee to west coast

MILWAUKEE (April 11, 2015) – Southwest Airlines’ launched a new nonstop route from General Mitchell International Airport to San Diego International Airport this afternoon, its second new nonstop city addition this week.

The new Milwaukee-San Diego route will operate every Saturday and give travelers another option to reach southern California. Travelers from both Wisconsin and Illinois will find this service to be our region’s best way to access the most southwestern city in the continental United States.

As with all Southwest flights, passengers will enjoy full-size 737 aircraft, no change fees, and free checked bags (up to two per passenger). Including San Diego, Southwest now offers 24 nonstop destinations from Milwaukee. Other west coast cities served nonstop from Milwaukee are Los Angeles, San Francisco, and Seattle.

“This is a strong route for travelers in both directions, and Southwest has a major presence in both Milwaukee and San Diego,” Airport Director Terry Slaybaugh added. “When booking travel on Southwest, travelers should be aware that these flights can only be found at Southwest.com.”

Southwest on Wednesday launched daily nonstop service between Milwaukee and its home airport, Dallas Love Field.

Mitchell Airport offers nonstop flights to 38 destinations coast-to-coast – many on full-size mainline aircraft – and 160 international destinations are available from Milwaukee with just one connection. MKE is also served by Delta, United, American/US Airways, Frontier, Alaska, Air Canada, and OneJet. The complete list of nonstop cities can be found at www.mitchellairport.com.

General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport’s capital improvements or for its day-to-day operation. Each large aircraft flight generates \$19 million in annual economic benefit to our region.

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