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FOR IMMEDIATE RELEASE

MIDWEST EXPRESS-BRANDED AIRCRAFT UNVEILED AND INITIAL FLIGHT DESTINATIONS ANNOUNCED

Nonstop flights to Cincinnati, Omaha and Grand Rapids to begin by year end

Milwaukee, WI – August 28, 2019 – Midwest Express today revealed the Elite Airways aircraft, complete with exterior Midwest Express branding, that will service initial flight destinations to Cincinnati, OH (CVG), Omaha, NE (OMA), and Grand Rapids, MI (GRR). The plane was on display at a news briefing at Milwaukee Mitchell International Airport where travelers were treated to the legendary Midwest Express chocolate chip cookie that will be baked onboard all Midwest Express-marketed flights.

“Today is a monumental day in our efforts to return Midwest Express to the air as Milwaukee’s hometown brand,” said Greg Aretakis, president of Midwest Express. “We received input from many local businesses regarding their travel needs and this feedback factored into our choice of initial destinations.”

According to Aretakis, Midwest Express is in the process of establishing its flight booking system, and will be hiring key staff positions. Through the partnership with Elite Airways, flight operations will be provided by Elite. In addition, Elite Airways will support Midwest’s efforts to pursue regulatory and operational requirements necessary for Midwest to obtain its own airline operating certificate and aircraft.

“Providing non-stop flights to key business destinations fills an important niche, and we couldn’t be happier to welcome Midwest Express back home,” said Milwaukee County Executive Chris Abele. The Airport is owned and operated by Milwaukee County. “We are all excited that travelers can now access these important midwestern markets nonstop from our hometown airport of MKE.”

The Midwest Express-branded aircraft displayed at the event was a 50-seat Bombardier CRJ 200 jet, one of a number of jet aircraft models flown by Elite Airways.

“Bringing back Midwest Express and its special brand of customer service has been something we keep hearing from the business community, and today, that reality has never been closer. In the coming weeks, we will complete our final steps to begin marketing flights before the end of this year,” added Aretakis.

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About Midwest Express

Midwest Express, located in Milwaukee, Wisconsin, is led by Greg Aretakis who serves as President. He is a veteran airline leader who most recently served in senior positions at Midwest Airlines and Frontier Airlines. In May 2018, a private offering was filed with the U.S. Securities and Exchange Commission, allowing the organization to secure investors and begin implementing its plans to bring the airline back to Milwaukee, Wisconsin. In April of 2019, Midwest Express signed a lease for its corporate headquarters near Mitchell International Airport. In August of 2019, Midwest Express announced its partnership with Elite Airways to provide initial flight operations and assist with the regulatory and operational requirements necessary for Midwest to obtain its own airline operating certificate and aircraft. For more information about Midwest Express, visit www.flymidwestexpress.com.