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**MKE INTRODUCES NOW BOARDING AIRPORT MAGAZINE**  
*New publication is available for free at the Airport Information desk*

**MILWAUKEE (October 11, 2023)** – Milwaukee Mitchell International Airport (MKE) has released its first-ever airport magazine, entitled *Now Boarding*.

Designed to inspire both business and leisure travel from MKE, *Now Boarding* is a key component of the Airport’s 2023 marketing strategy and was produced in partnership with Milwaukee Magazine. *Now Boarding* was included as an insert in the September 2023 issue of Milwaukee Magazine and the September 15 issue of the Business Journal.

It has also been placed in every seatback pocket of the Amtrak Hiawatha trains this fall and will be distributed at key locations around the city by VISIT Milwaukee.

“This innovative new publication is a great resource for both business and leisure travelers,” Airport Director Brian Dranzik said. “I encourage everyone in the Milwaukee area to enjoy this magazine and learn why choosing to fly from MKE supports our local economy and helps us attract more flights.”

Designed to help travelers start their next adventure off on the right foot, *Now Boarding* inspires travel from Milwaukee with nonstop destination ideas, the latest travel tips and tricks, as well as perks and amenities travels can take advantage of when flying from MKE.



An interactive version of the magazine is available on the airport’s website at [www.mitchellairport.com/nowboarding](http://www.mitchellairport.com/nowboarding), and complimentary hard copies of *Now Boarding* are available at the Airport Information desk in the concession mall of the main terminal.

*Milwaukee Mitchell International Airport offers nonstop flights to 30+ destinations coast-to-coast, and more than 200 international destinations are available with one easy connection. MKE is served by Alaska, American, Delta, Frontier, JetBlue, Southwest, Spirit, Sun Country, and United. The complete list of nonstop cities can be found at [flymke.com](http://flymke.com).*

*MKE, the winner of 2021 and 2022 ASQ Best Airport – North America awards for outstanding customer experience, is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The Airport is entirely funded by user fees; no property tax dollars are used for the Airport’s capital improvements or for its day-to-day operation.*