



FOR IMMEDIATE RELEASE

Media Contact Line: (414) 519-8482

MKE RECEIVES INTERNATIONAL RECOGNITION FOR ITS COMMUNITY CONTEST

Milwaukee's hometown Airport receives ACI Print Communications Award

MILWAUKEE (November 8, 2022) - Milwaukee Mitchell International Airport (MKE) was awarded the 2022 Print Communications Award at the Airports Council International-North America (ACI-NA) Marketing and Communications Conference in Vancouver.

The award is for a travel contest featured in *Milwaukee Magazine* and at Milwaukee Art Museum's Art in Bloom and represents MKE's first win in the Print Communications Award category.

"Congratulations to MKE and our Airport team for collaborating with two local community cultural institutions to bring this first-place award home," County Executive David Crowley said. "We have a fantastic hometown Airport, and it's great to see that our partnerships with community organizations to support our hometown Airport received international recognition."



The Airport was honored for its "Travel So Easy" airline ticket giveaway, which advertised how easy it is to fly from MKE to any of Airport's 30+ nonstop destinations. The contest was for \$500 worth of airline tickets to any of MKE's nonstop destinations. *Milwaukee Magazine's* April edition included the giveaway poster. In addition, MKE Airport worked with local florist Belle Fiori to create a floral replica of the Airport's moss wall to feature at the Milwaukee Art Museum's Art in Bloom. Attendees of the event had the opportunity to enter the

contest at the Airport's booth. The winner of the contest was an attendee of Art in Bloom.

"It is important for the Airport to promote just how easy it is to fly from MKE," Airport Director Brian Dranzik said. "Airport marketing efforts are significant to get the word out that by supporting our hometown Airport, we all can help add more flights and more jobs for our community."

Milwaukee Mitchell International Airport offers nonstop flights to 30+ destinations coast-to-coast, and more than 200 international destinations are available with one easy connection. MKE is served by Air Canada, Alaska, American, Delta, Frontier, JetBlue, Southwest, Spirit, Sun Country, and United. The complete list of nonstop cities can be found at flymke.com.

MKE, the winner of a 2021 ASQ Best Airport – North America award for outstanding customer experience, is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The Airport is entirely funded by user fees; no property tax dollars are used for the Airport's capital improvements or for its day-to-day operation.