



**FOR IMMEDIATE RELEASE**  
Media contact line: (414) 519-8482

## **SOUTHWEST LAUNCHES NEW NONSTOP SERVICE TO SAN DIEGO**

**MILWAUKEE (August 7, 2016)** – Southwest Airlines launched its new daily nonstop service from Milwaukee County's General Mitchell International Airport (MKE) to San Diego International Airport (SAN) today. The new MKE-SAN daily nonstop service, which will operate year-round, replaces Southwest's existing Saturday-only service.

"Southwest's new nonstop service to San Diego offers both business and leisure travelers, here in Wisconsin and northern Illinois, a great option to reach the west coast," County Executive Chris Abele said. "We appreciate the wonderful partnership between Southwest Airlines, Mitchell Airport and the community, and we look forward to continued growth."

With this addition, Southwest now flies to 21 destinations nonstop from Milwaukee. As with all Southwest flights, passengers enjoy full-size 737 aircraft, no change fees (fare difference might apply), and two free checked bags (size and weight limits apply). Travelers are reminded that Southwest flights can only be found online at [www.southwest.com](http://www.southwest.com) or 1-800-I-FLY-SWA.

"As we've grown to become Milwaukee's largest carrier, we continuously add destinations that our Customers want to go to," said Ryan Green, Southwest's Vice President of Marketing. "We pride ourselves on connecting our Customers to what's important in their lives and we are doing that through friendly, reliable, and low-cost air travel complete with Customer-friendly policies."

*Mitchell Airport offers nonstop flights to 37 destinations coast-to-coast, and 160 international destinations are available from Milwaukee with just one connection. The nonstop cities map can be found at [www.mitchellairport.com](http://www.mitchellairport.com).*

*General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport's capital improvements or for its day-to-day operation.*

###