

FOR IMMEDIATE RELEASE

Media contact line: (414) 519-8482

INMOTION ENTERTAINMENT NOW OPEN AT MITCHELL AIRPORT

Travelers now have access to the latest electronics gear on Concourses C and D

MILWAUKEE, Wis. – March 22, 2016 – Milwaukee County's General Mitchell International Airport (MKE) is now offering a new retail option for travelers on the go. InMotion Entertainment, the largest U.S. airport retailer of entertainment and electronics, is now open on Concourses C and D. The stores are the first in Wisconsin.

Before boarding flights, passengers can shop at InMotion and talk with tech-savvy associates who can demonstrate the latest in electronics, headphones and accessories.

InMotion enhances the airport's passenger-friendly travel experience, and is another reason why travelers from throughout Wisconsin and northern Illinois choose MKE, their hometown airport, for their travel.



"Whether it's more travel destinations, more airlines, or more options for dining, shopping, and entertainment, we're always looking for ways to give passengers a better experience at Mitchell Airport," County Executive Chris Abele said. "We're happy to welcome InMotion to Wisconsin at MKE."

The new InMotion Entertainment stores are located on Concourse C (served by Southwest and Sunwing) and Concourse D (served by Delta, American, Frontier, Alaska, Aeromexico and OneJet). For more information, visit www.inmotionstores.com.

Mitchell Airport offers nonstop flights to 38 destinations coast-to-coast and 160 international destinations are available from Milwaukee with just one connection. MKE is served by Southwest, Delta, American, United, Frontier, Alaska, Air Canada and OneJet. The complete list of nonstop cities can be found at www.mitchellairport.com.

General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport's capital improvements or for its day-to-day operation.