



**FOR IMMEDIATE RELEASE**  
Media contact line: (414) 519-8482

## **MUSIC LOVERS REJOICE! SOUTHWEST LAUNCHES NEW FLIGHTS TO THE GRAND OLE OPRY AND THE ROCK & ROLL HALL OF FAME**

*Exciting duo of new Southwest destinations from MKE: Nashville and Cleveland*

**MILWAUKEE (May 18, 2017)** – Milwaukee County Executive Chris Abele has announced that the largest carrier at Milwaukee County's General Mitchell International Airport, Southwest Airlines, will launch new nonstop routes from MKE to Nashville International Airport and Cleveland Hopkins International Airport later this year.

Southwest will fly to each of the new markets with a business-friendly schedule on full-size Boeing 737 jets. The new flights will be served twice daily beginning November 5, and are available for purchase now only at Southwest.com.

"Southwest already has robust service from Milwaukee to both coasts and many points in between, but we're glad they are diversifying their MKE portfolio with new short-haul flights to help travelers visit places like the Grand Ole Opry in Nashville and the Rock 'n Roll Hall of Fame in Cleveland," County Executive Abele said. "With the addition of these new markets, Southwest currently offers a remarkable 23 nonstop destinations from Milwaukee."

The flights are timed so that business travelers can visit Nashville or Cleveland, conduct a business meeting, and then fly back to Milwaukee on the same day.

The new flights – coupled with Southwest's low fares, free checked bags, and no change fees – will help MKE continue to draw passengers from throughout Wisconsin and northern Illinois.

With the new routes, Mitchell Airport now offers nonstop flights to 40 destinations coast-to-coast – many on full-size mainline aircraft – and 160 international destinations are available from Milwaukee with just one connection. MKE is served by Air Canada, Alaska, American, Delta, Frontier, OneJet, Southwest, United, and Volaris. The complete list of nonstop cities can be found at [www.mitchellairport.com](http://www.mitchellairport.com).

*General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport's capital improvements or for its day-to-day operation.*

###