



ALLEGIANT BRINGS SUNSHINE TO MILWAUKEE WITH NONSTOP FLIGHTS TO 5 DESTINATIONS AND FARES AS LOW AS \$35

[Click to tweet:](#) .@Allegiant connects @MitchellAirport to Florida & Phoenix with a fare everyone can afford! #GetAway #YourWay

MILWAUKEE. June 20, 2017 — Allegiant (NASDAQ: ALGT) today announces new low-cost, nonstop service connecting Milwaukee to Phoenix and four destinations in Florida: Fort Lauderdale, Fort Myers / Punta Gorda, Orlando / Sanford and Tampa / St. Pete. **There is no better time to get away your way, with one-way fares on the new routes as low as \$35.***

"We're thrilled to announce that we are bringing our unique brand of ultra-low-cost, convenient travel to Milwaukee," said Lukas Johnson, Allegiant senior vice president of commercial. "We know that there is strong demand for these five destinations, and we are excited to offer nonstop service at a fare that everyone can afford."

The new flights announced today from General Mitchell International Airport (MKE) include:

1. **Fort Myers / Punta Gorda, Florida** via Punta Gorda Airport (PGD) – begins Oct. 13, 2017 with fares as low as \$49*
2. **Tampa / St. Pete, Florida** via St. Pete-Clearwater International Airport (PIE) – begins Oct. 13, 2017 with fares as low as \$49*
3. **Orlando / Sanford, Florida** via Orlando Sanford International Airport (SFB) – begins Nov. 16, 2017 with fares as low as \$35*
4. **Fort Lauderdale, Florida** via Fort Lauderdale-Hollywood International Airport (FLL) – begins Nov. 17, 2017 with fares as low as \$50*
5. **Phoenix / Mesa, Arizona** via Phoenix-Mesa Gateway Airport (AZA) – begins Nov 17, 2017 with fares as low as \$59*

The new nonstop flights will operate twice weekly. Flight days, times and the lowest fares can be found only at Allegiant.com.

"Allegiant's new nonstop flights will draw a wide range of travelers to MKE and further expand our reach throughout Wisconsin and northern Illinois," Milwaukee County Executive Chris Abele said. "This is an exciting airline arrival for Mitchell Airport, and I encourage everyone to take advantage of Allegiant's ultra low fares to Florida and Arizona."

Allegiant offers a unique option to Milwaukee travelers with low base fares and savings on rental cars, hotels and activity and attraction tickets. Travelers can book their entire vacation with Allegiant for less.

***About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights must be purchased by June 22, 2017 for travel by Feb. 13, 2018. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

Allegiant®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental cars. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF>.

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