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MKE RECEIVES INTERNATIONAL RECOGNITION FOR RADIO ADVERTISING

Milwaukee's hometown Airport receives ACI Radio Advertising Award

MILWAUKEE (November 4, 2026) – Milwaukee Mitchell International Airport (MKE) was awarded First Place in the Radio Advertising category at the 2026 Airports Council International-North America (ACI-NA) Marketing and Communications Conference in Seattle.

To support hometown pride and instill the idea that when you fly from your local airport, you're supporting your community, MKE implemented the Home Field Advantage campaign. The advertising campaign draws parallels to the sports-centric mindset that Milwaukee has around supporting its teams and informs potential travelers of the advantages of flying from MKE, rather than airports in other states. The first-place award for Radio Advertising was for a 30-second radio spot encouraging listeners to fly from MKE for all their trips. The spot plays during the Milwaukee Admirals games.

"We're always looking for creative ways to connect with travelers and showcase what makes Milwaukee's hometown airport special," said Airport Director Brian Dranzik. "This award is a testament to the creativity dedication of our marketing team and our commitment to keeping MKE top of mind for travelers throughout our region."

Airports Council International (ACI) is a leading global organization representing airports and advancing excellence across the aviation industry. Its annual Marketing and Communications Awards recognize airports for outstanding creativity, innovation, and effectiveness in connecting with travelers and the community. Receiving ACI recognition places MKE among airports celebrated for excellence in airport marketing and communication, highlighting MKE's commitment to engaging audiences through impactful campaigns.

Click here to listen to MKE's first-place radio ad.

MKE was also honored in the following categories:

- *Overall Marketing Programs, Medium Airports category – Finalist*
  - Home Field Advantage advertising campaign
- *Overall Public Relations Programs, Medium Airports category – Finalist*
  - Airport Centennial Communications
- *Print Communications – Finalist*
  - Now Boarding Airport Magazine

For 100 years, Milwaukee Mitchell International Airport has been connecting travelers to destinations across the country and around the world. Today, MKE offers nonstop flights to more than 30 U.S. cities, with access to over 200 international destinations available via one convenient connection. The airport is served by Alaska, American, Delta, Frontier, JetBlue, Southwest, Sun Country, and United. A complete list of nonstop cities can be found at flymke.com. MKE, the recipient of the 2021 and 2022 ASQ Best Airport – North America awards for outstanding customer experience, is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. MKE is funded entirely by user fees; no property tax dollars are used for the Airport's capital improvements or day-to-day operation.

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