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ALLEGIANT AIR TAKES OFF AT MKE

Ultra-low fare carrier begins Florida nonstops, with more new flights starting next month

MILWAUKEE (October 13, 2017) – Milwaukee County Executive Chris Abele and officials from Allegiant Air helped kick off the airline's first day of operations at General Mitchell International Airport (MKE) this morning. Nonstop flights to Punta Gorda, Florida and St. Petersburg, Florida start today, with three more nonstop routes to warm weather locations starting next month.

"The weather is starting to get cooler here in Milwaukee, and we all know winter is coming," County Executive Abele said. "These ultra-low fares to destinations in Florida and Arizona will be a big hit with travelers from Milwaukee, southeastern Wisconsin and northern Illinois who are looking for an affordable way to soak up some sun."

"We're thrilled to begin service in Milwaukee today to connect area travelers to the sunny beaches of Fort Myers / Punta Gorda and Tampa / St. Pete," said Lukas Johnson, Allegiant senior vice president of commercial. "We're sure everyone will enjoy having a low-cost, convenient option to enjoy all that Florida has to offer."



On November 16, Allegiant will start nonstop service to Orlando Sanford International Airport, followed by nonstops to Fort Lauderdale and Phoenix-Mesa Airport on November 17. In all, airlines have added 12 new destinations to the MKE route map in just the last year.

Mitchell Airport offers nonstop flights to 49 destinations coast-to-coast, and 160 international destinations are available from Milwaukee with just one connection. MKE is served by Air Canada, Alaska, Allegiant, American, Delta, Frontier, OneJet, Southwest, United and Volaris, plus winter charter service offered by Apple Vacations and Funjet Vacations via Swift Air. The nonstop cities map can be found at www.mitchellairport.com.

General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport's capital improvements or for its day-to-day operation.

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