



FOR IMMEDIATE RELEASE

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MAKE HOLIDAY TRAVEL EVEN EASIER WITH MKE SMARTPARK

MILWAUKEE (December 19, 2018) – Just in time for the busy holiday travel season, Milwaukee County Executive Chris Abele announced the launch of MKE SmartPark, a new suite of parking products at Milwaukee Mitchell International Airport (MKE).

MKE SmartPark utilizes state-of-the-art parking technology to make the MKE travel experience faster, easier, and more rewarding. MKE SmartPark has four key features:



Simply scan your barcode to enter and exit.



Reserve parking online, even during peak travel times.



Redeem frequent parking points for free parking.



Drop yourself off at ticketing. We'll take care of parking your car. Upon your return, your car will be waiting.

Strengthening Community.

"This is just another example of MKE leading the way with the most comprehensive passenger amenities of any airport in Wisconsin," Milwaukee County Executive Chris Abele said. "Earlier this week, the Airport launched unlimited free Wi-Fi throughout the terminal, and today's launch of MKE SmartPark will make it even easier for travelers from all around the state - and from northern Illinois – to enjoy the convenience and affordability of our hometown airport."

MKE SmartPark is available in the Apple App Store, in the Android Google Play store, or on parking.mitchellairport.com. Enrollment is free.

MKE offers nonstop flights to 45 destinations coast-to-coast, and 160 international destinations are available from Milwaukee with just one connection. MKE is also served by Air Canada, Alaska, Allegiant, American, Delta, Frontier, Southwest, United and Volaris. The complete list of nonstop cities can be found at www.flymke.com.

General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport's capital improvements or for its day-today operation. Empowering People.